



PARTNERSHIP PROPOSAL

SEASON 2025 & BEYOND

PREPARED BY: QUT FC (Queensland Students Football Club Inc).



ABOUT QUT FC

OUR FOUNDATIONS

QUT FC is an ambitious student-run football club that has grown beyond the purview of the University to become a separate body officially named Queensland Students Football Club Inc. Despite our association with QUT, the football club is run as a complete separate entity by students. This structure increases the club's self-stability, allowing 55,000 domestic and international students, alumni and non-students the opportunity to play the world's biggest game. A progressive and innovative club, QUT FC has expanded from humble beginnings of Social football to Football Queensland Premier League Men, Metro League women, and Futsal, with the club aiming to progress to provide opportunities for all-abilities footballers through a partnership with Sporting Wheelies. while keeping its core culture and allowing students and stakeholders to collaborate and network.

QUT FC - QUEENSLAND STUDENTS FC



OUR VISION

The vision of QUT FC is to provide its members and broader community with the ability to play, watch and enjoy the world game, taking pride in representing the university and broader city/state through all entries of football.

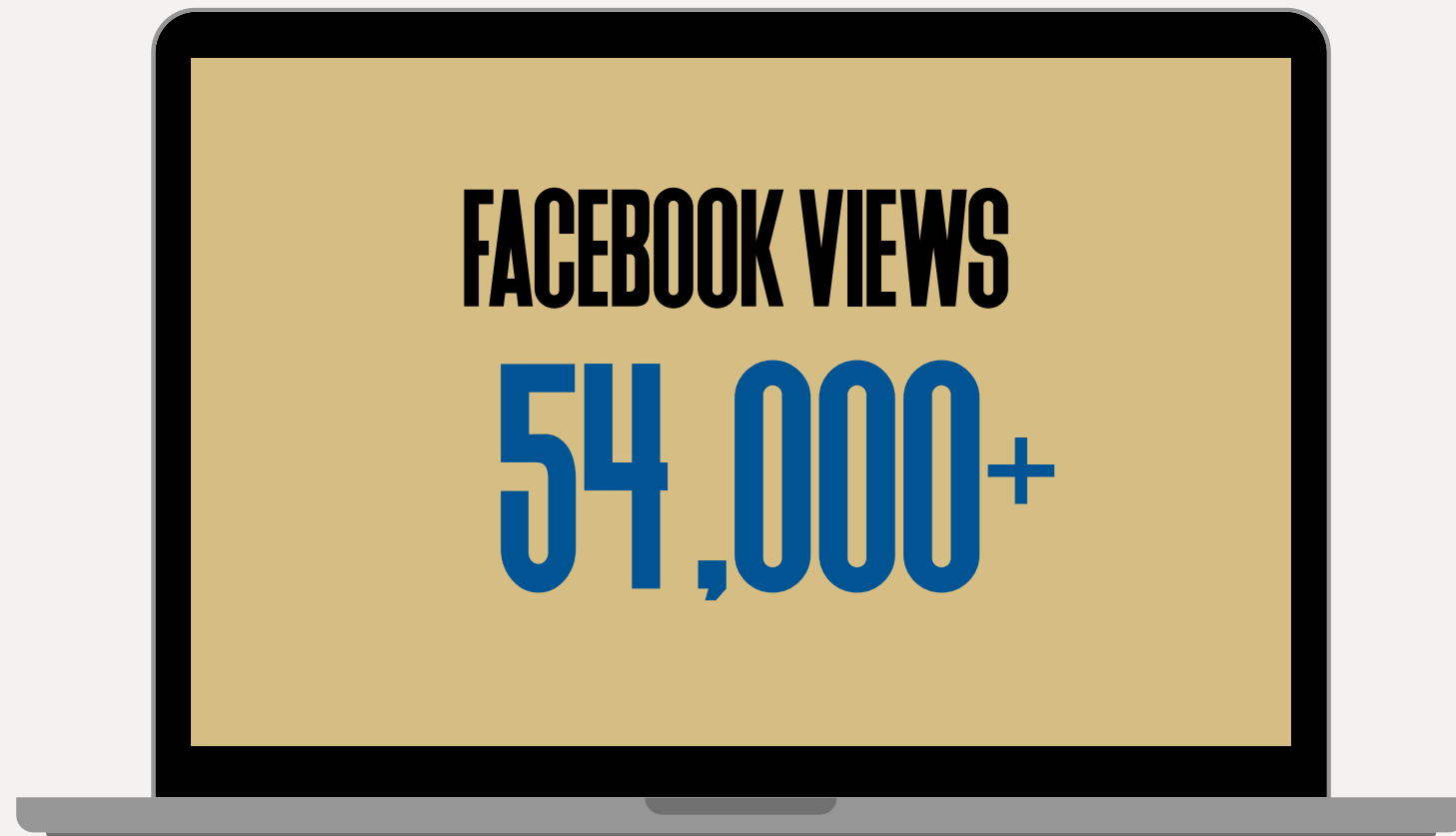
OUR MISSION

QUT FC aims to engage and capture the 55,500 international and domestic students in Brisbane and the Pinkenba area, make our football club renowned for student and stakeholder engagement and be as ambitious on the pitch as off it to afford students' pathways to play football and engage with like-minded businesses through, reciprocal and sustainable relationships.



OUR AUDIENCE

SEASON 2024

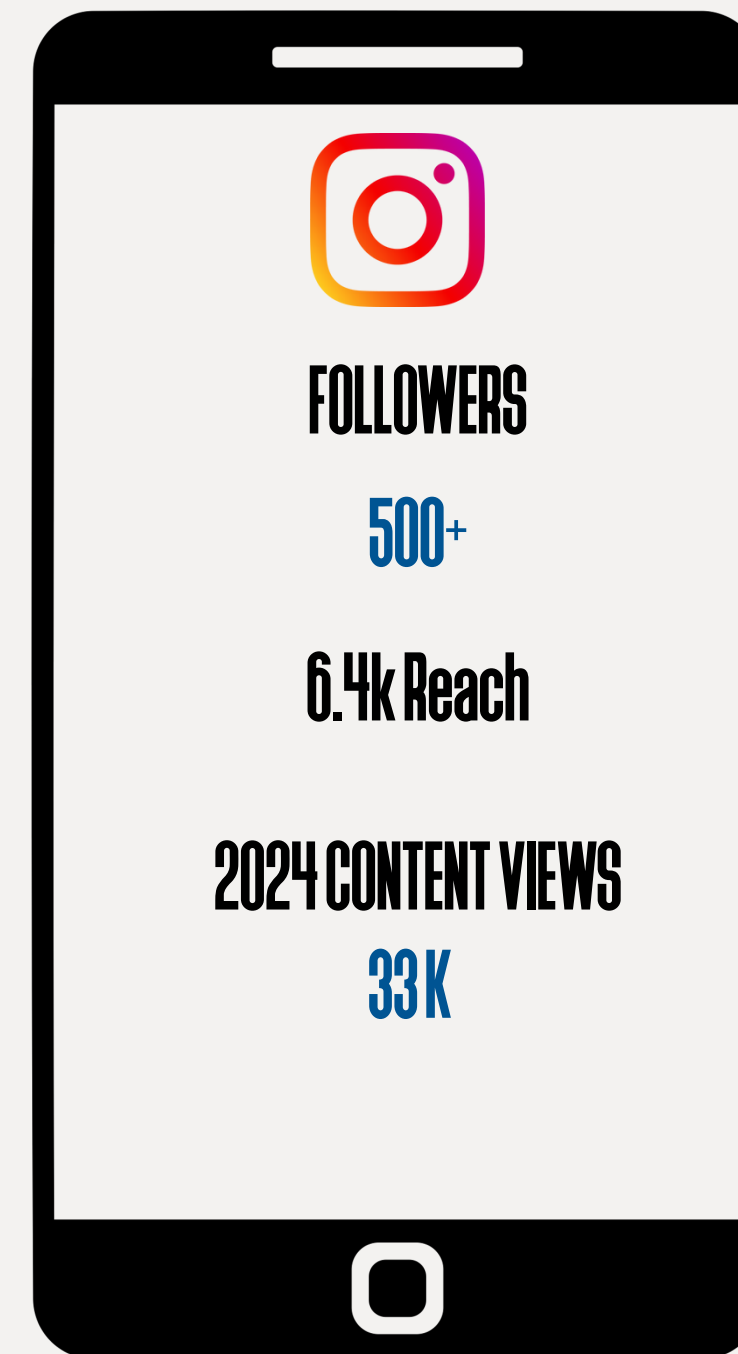
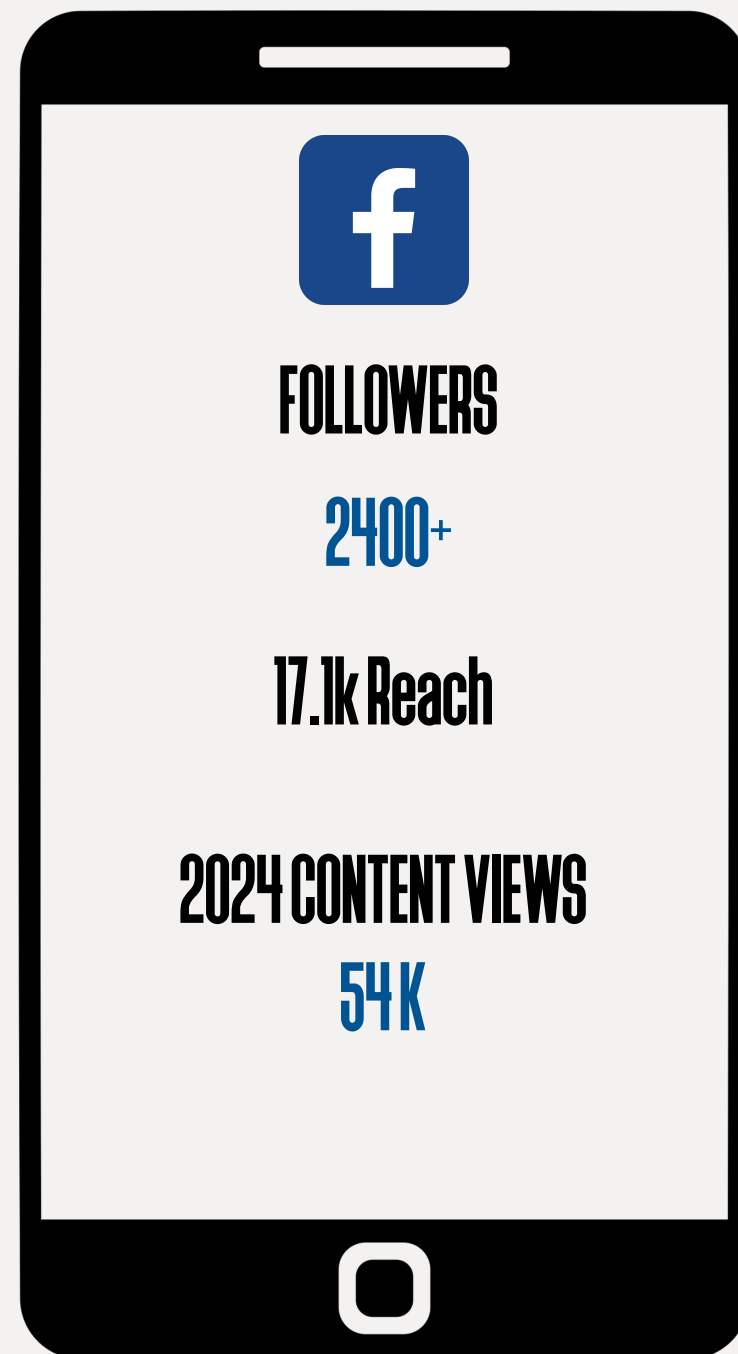


EMAIL DATABASE

500+

OUR SOCIAL MEDIA AUDIENCE

SEASON 2024



The background of the image is a photograph of a golf course. The top portion is a bright, slightly overexposed sky, and the bottom portion is a lush green lawn. A solid dark blue horizontal banner spans the middle of the image, serving as a backdrop for the text.

OUR SPONSORSHIP PACKAGES

SENIOR FQPL 6 LEAGUE and U23s SPONSORSHIP

MAJOR SPONSOR PACKAGE

INVESTMENT:
\$6,000 (SPLIT OVER 3 SEASONS)
SEASON 1 - \$3,000
SEASON 2 - \$1,500
SEASON 3 - \$1,500



INCLUSIONS

KIT BRANDING	PITCH SIGNAGE	WEBSITE BRANDING	EMAIL MARKETING	SOCIAL MEDIA
FRONT OF SHIRT BRANDING ON BOTH FQPL MEN and U23 HOME AND AWAY KITS FOR 3 SEASONS	QTY: 2 SIZE: 600 mm x 900 mm x 5 mm or custom banner	LOGO, BLURB AND CONTACT DETAILS ON CLUB WEBSITE UNDER 'BUSINESS PARTNERS'	BRANDING ON ALL CLUB EMAILS. ABILITY TO MARKET TO OUR MEMBER AND NON- MEMBER DATABASES	MONTHLY POSTS PER SEASON PROMOTING SPONSOR ON OUR CLUB SOCIAL MEDIA

SENIOR FQPL 6 LEAGUE and U23s SPONSORSHIP

PLATINUM SPONSOR PACKAGE

INVESTMENT:
\$4,000 (SPLIT OVER 3 SEASONS)
SEASON 1 - \$2,000
SEASON 2 - \$1,000
SEASON 3 - \$1,000



INCLUSIONS

KIT BRANDING	PITCH SIGNAGE	WEBSITE BRANDING	EMAIL MARKETING	SOCIAL MEDIA
BACK OF SHIRT BRANDING ON BOTH FQPL MEN and U23 HOME AND AWAY KITS FOR 3 SEASONS	QTY: 2 SIZE: 600 mm x 900 mm x 5 mm or custom banner	LOGO, BLURB AND CONTACT DETAILS ON CLUB WEBSITE UNDER 'BUSINESS PARTNERS'	BRANDING ON ALL CLUB EMAILS. ABILITY TO MARKET TO OUR MEMBER AND NON- MEMBER DATABASES	MINIMUM OF MONTHLY POSTS PER SEASON PROMOTING SPONSOR ON OUR CLUB SOCIAL MEDIA

FQPL 6 MEN AND u23s SPONSORSHIP

GOLD
SPONSOR PACKAGE

INVESTMENT:
\$1,750 (SPLIT OVER 3 SEASONS)
SEASON 1 - \$750
SEASON 2 - \$500
SEASON 3 - \$500



INCLUSIONS

KIT BRANDING	PITCH SIGNAGE	WEBSITE BRANDING	EMAIL MARKETING	SOCIAL MEDIA
RIGHT SLEEVE BRANDING ON FQPL MEN and U23 HOME AND AWAY KITS FOR 3 SEASONS	QTY: 2 SIZE: 600 mm x 900 mm x 5 mm or custom banner	LOGO, BLURB AND CONTACT DETAILS ON CLUB WEBSITE UNDER 'BUSINESS PARTNERS'	BRANDING ON ALL CLUB EMAILS.	MINIMUM OF 2 POSTS PER SEASON PROMOTING SPONSOR ON OUR CLUB SOCIAL MEDIA

INDIVIDUAL PLAYER SPONSORSHIP

PLAYER
SPONSORSHIP PACKAGE

INVESTMENT - \$818.08
(PER SEASON, PER
PLAYER)



INCLUSIONS

KIT BRANDING	PITCH SIGNAGE	WEBSITE BRANDING	EMAIL MARKETING	SOCIAL MEDIA
BACK OF SHIRT TRAINING KIT	CUSTOM BANNERS OPTIONAL UPRON REQUEST	LOGO, BLURB AND CONTACT DETAILS ON CLUB WEBSITE UNDER 'BUSINESS PARTNERS'	BRANDING ON ALL CLUB EMAILS.	MINIMUM OF 1 POST PER SEASON PROMOTING SPONSOR ON OUR CLUB SOCIAL MEDIA

GENERAL CLUB SPONSORSHIP

We also have general packages available to sponsors, which can be provided within 4 days of request.

Packages include coach sponsorships, digital sponsorships, and more.



GAME SHIRT MOCK-UPS



CONTACT US

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